



# Energy Appraisal of Retail Units

**Assessing the effect of open doors on energy consumption and thermal comfort during the heating season**

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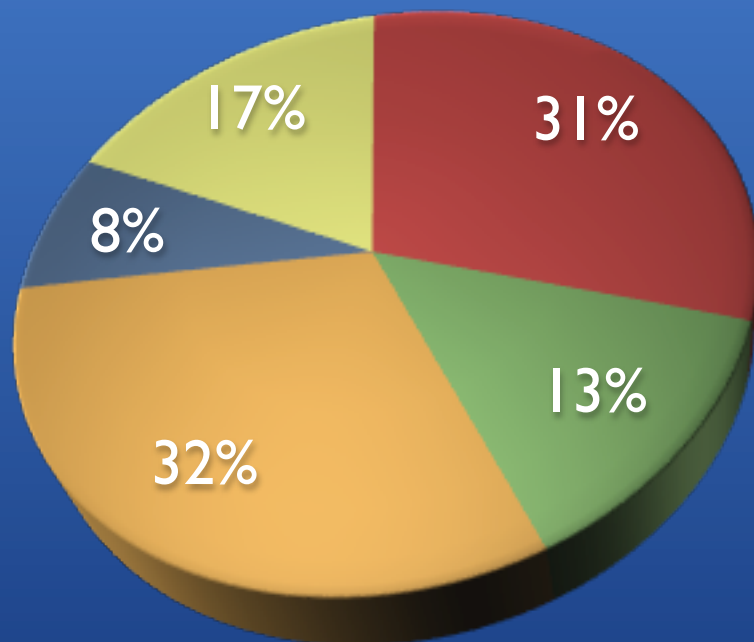
# Overview of Presentation

- Project Motivation
- Objectives
- Methodology
- Analysis of Initial Results
- Summary
- Conclusion

# Project Motivation

- UK Government has set carbon emission targets to 34 % below 1990 levels by 2020
- The service sector accounts for 19% UK's energy consumption
- Within the service sector the retail sector accounts for 20 % of the energy consumption

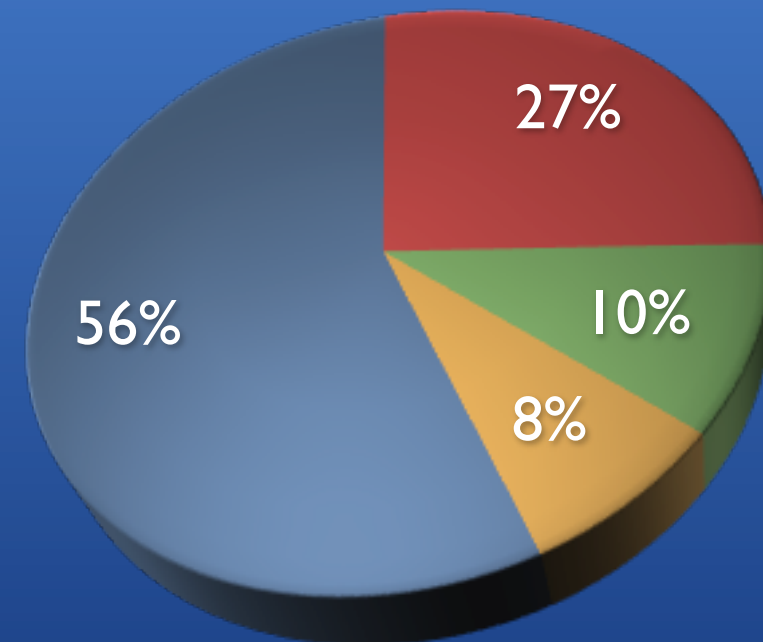
Energy use in the Average Retail Environment



- Heating
- Catering
- Lighting
- Cooling
- Other

DECC (2010) Energy Consumption in the UK Service Data Tables

Winter Door and Air Curtain Usage



- Door Open, air curtain not fitted
- Door Open, air curtain running
- Door Open, air curtain fitted but not running
- Door Closed

Brown, N., Wright, A.J, Caeiro , J.A.J, Altan, H., Summerfield, A.J, "Large Scale Energy Surveys in the UK Retail Sector", RICS Annual Conference Cobra 2006

# Project Objectives

1. Investigate energy consumption and thermal comfort under different modes of operation:
  - i. winter (heating)
  - ii. summer (cooling)
2. Deploy a wide range of wireless sensors to monitor all the factors that effect energy consumption in a store
3. Assess the benefits of implementing power meters in retail outlets
4. Quantify any differences to customer footfall

# Methodology

1. Identify typologically different stores to participate in the field studies
2. Assemble and deploy a toolkit consisting of wireless sensors to monitor important parameters (energy consumption, temperature, door operation)





# Methodology

3. Two key cases were investigated:

## Open Door Day



► The heating was turned on at the start of business hours and was turned off once the set point temperature was reached

► The fan heaters above the doors (air curtains) remained turned **on** throughout the whole day

## Closed Door Day



► The fan heaters above the doors (air curtains) remained **off** throughout the whole day

# Equipment

## POWER METER



## SMARTPLUG





# Equipment

## TEMPERATURE SENSORS



1.17 cm

Temperature and Humidity Sensor

## WEATHER STATION



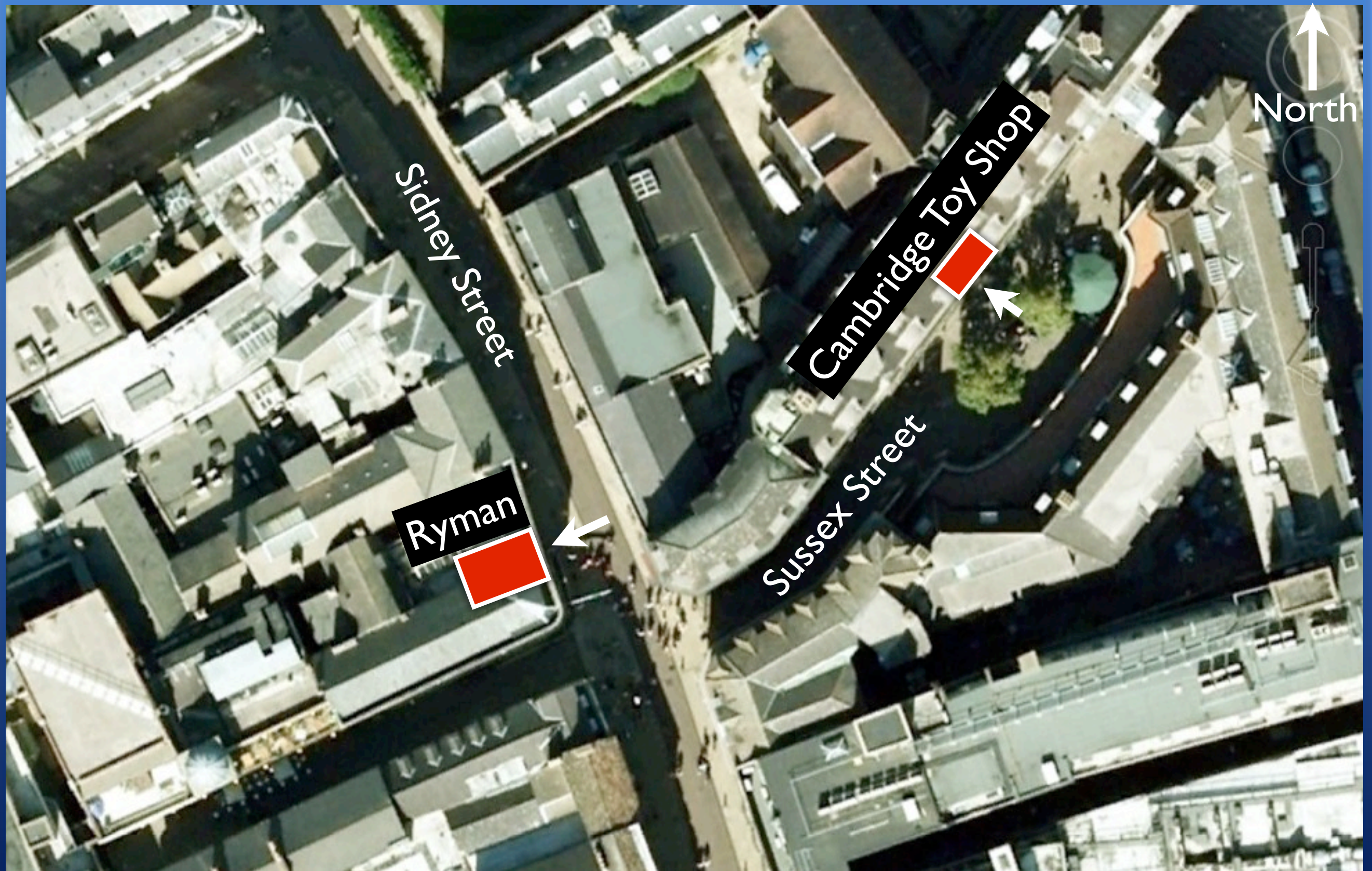
Outdoor Unit

75 cm



Indoor Unit







# Cambridge Toy Shop

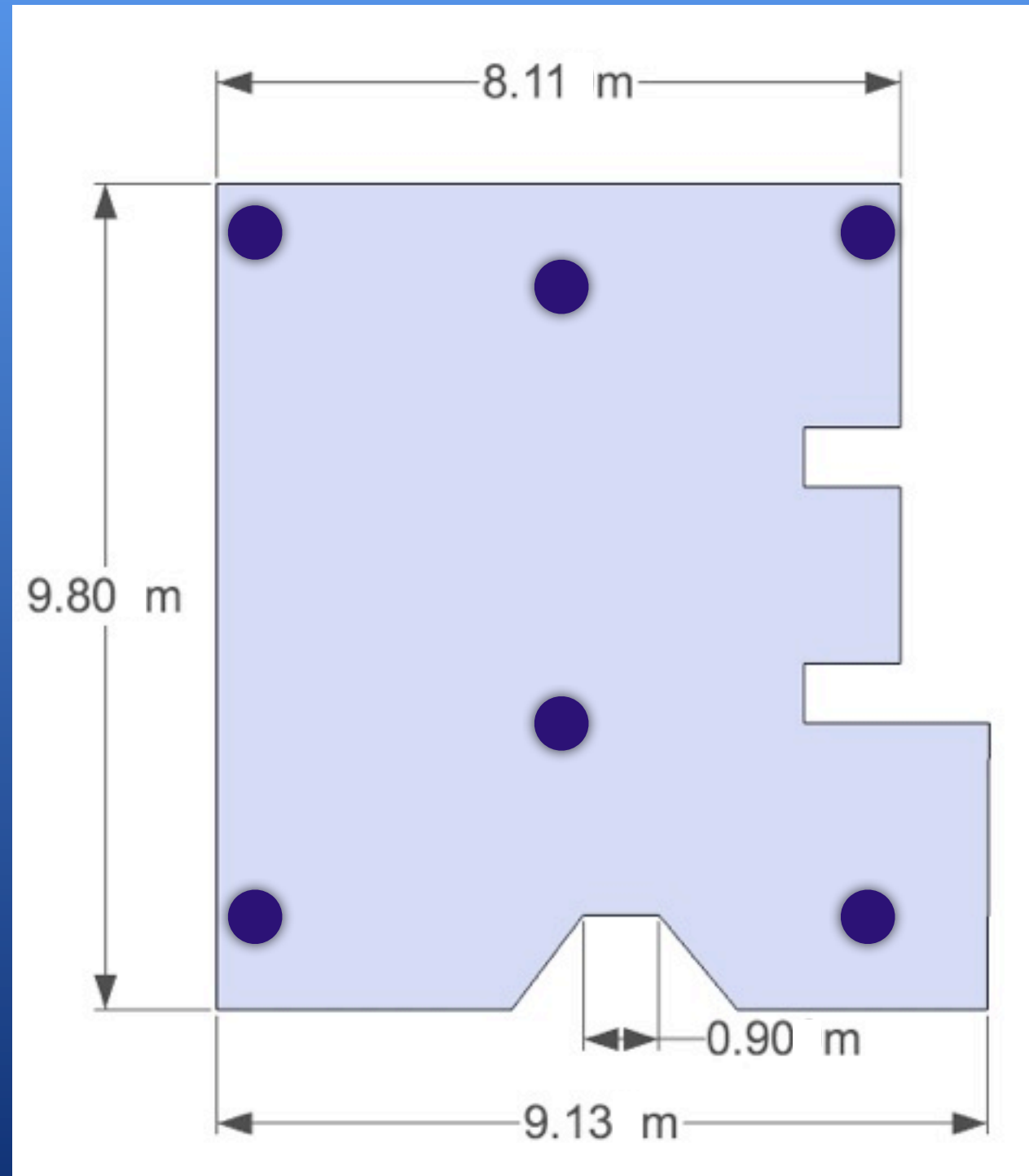




# Cambridge Toy Shop



# Floor Plan of Cambridge Toy Shop



Floor Area: 158 m<sup>2</sup>

Height of Ground Shop Floor: 3.25 m    Height of Sensors : 1.5 m



Temperature and Humidity Sensors



# Energy Consumption for Cambridge Toy Shop

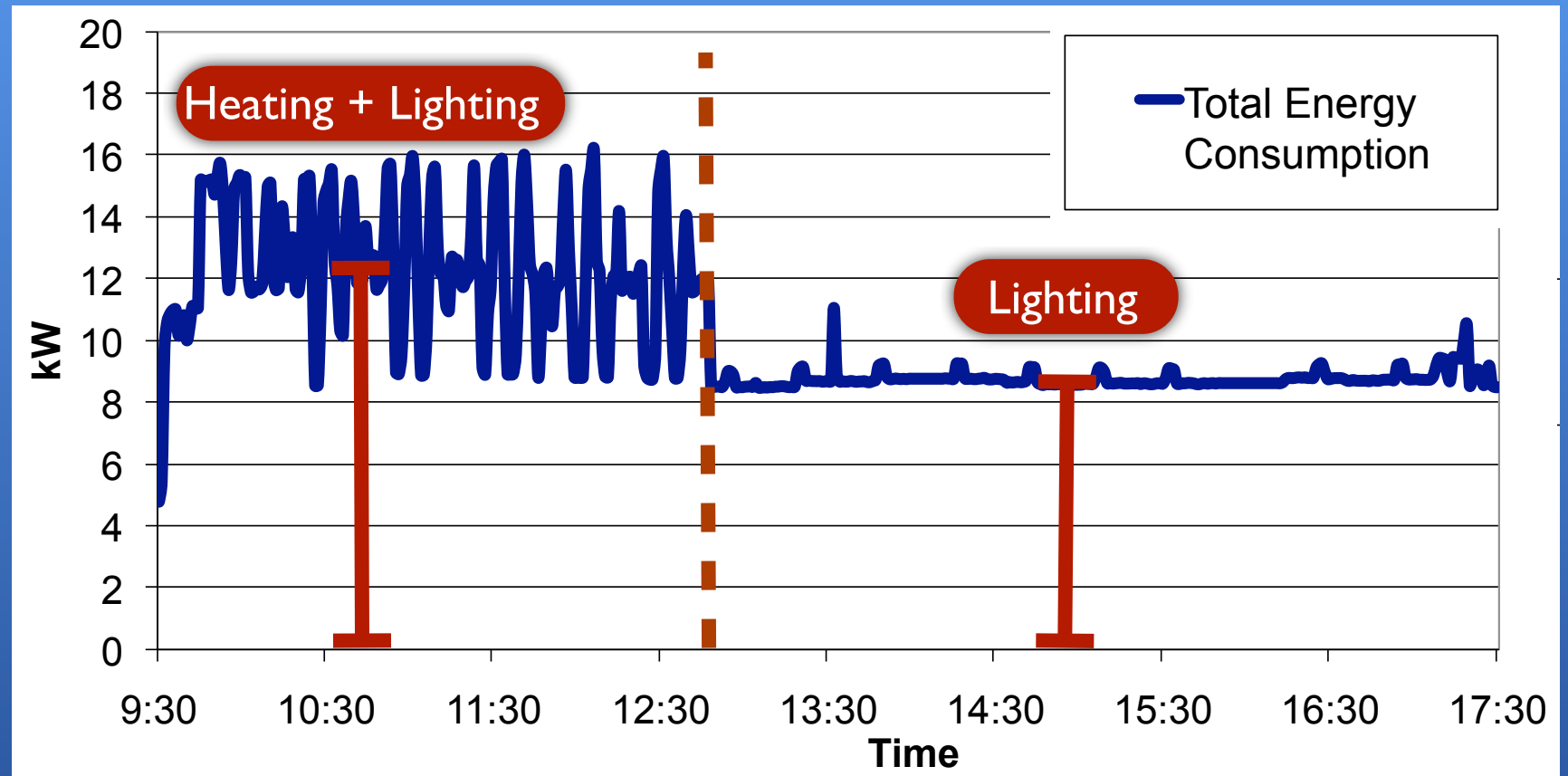
## Closed Door Case

Date: March 8, 2010

Average Outside  
Temperature: 6.4 C  
Min: 1.8 Max: 10.5

Average Wind Speed: 0.1 m/s

**Total Daily Energy  
Consumption: 82 kWh**



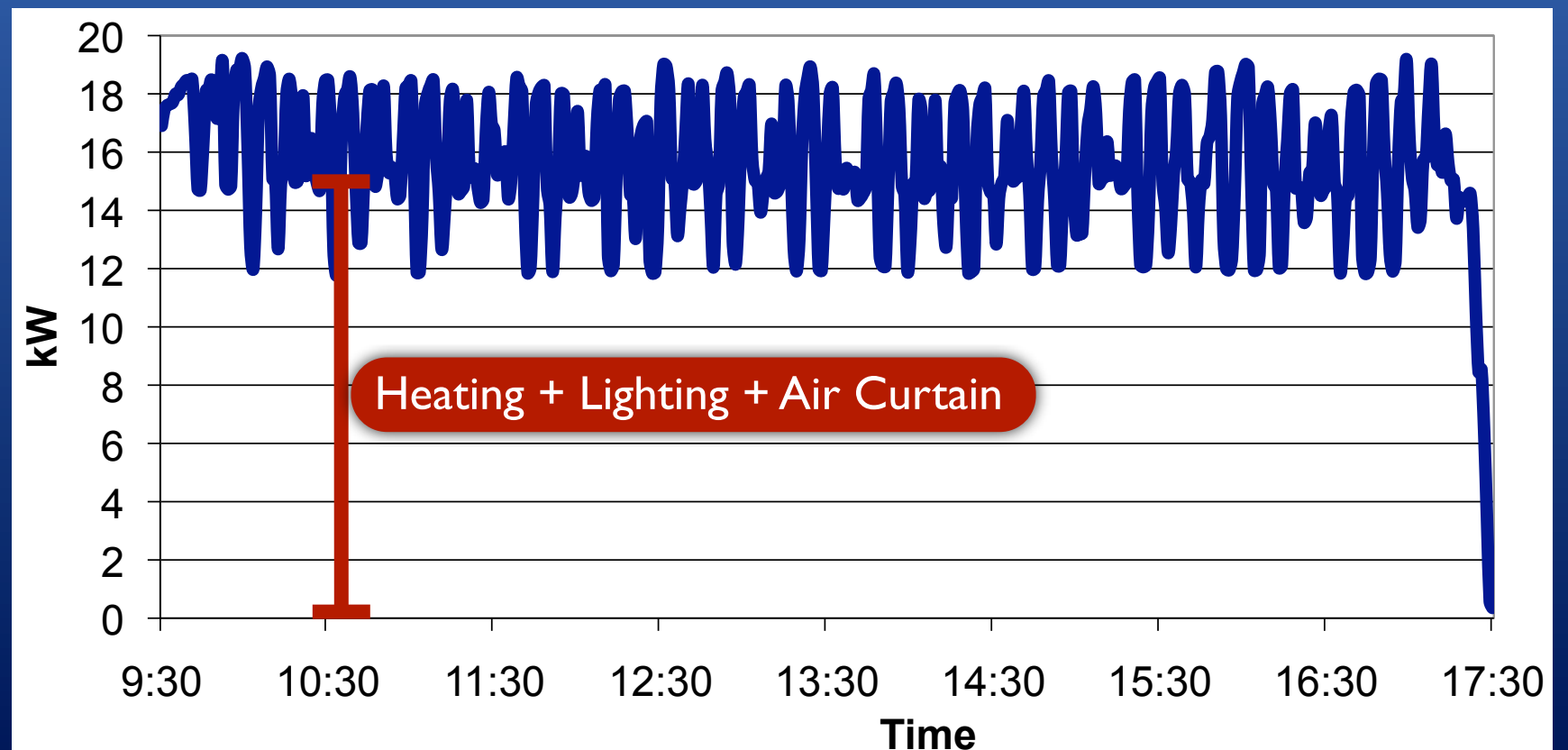
## Open Door Case

Date: March 11, 2010

Average Outside  
Temperature: 6.1 C  
Min: 3.5 C Max: 7.2

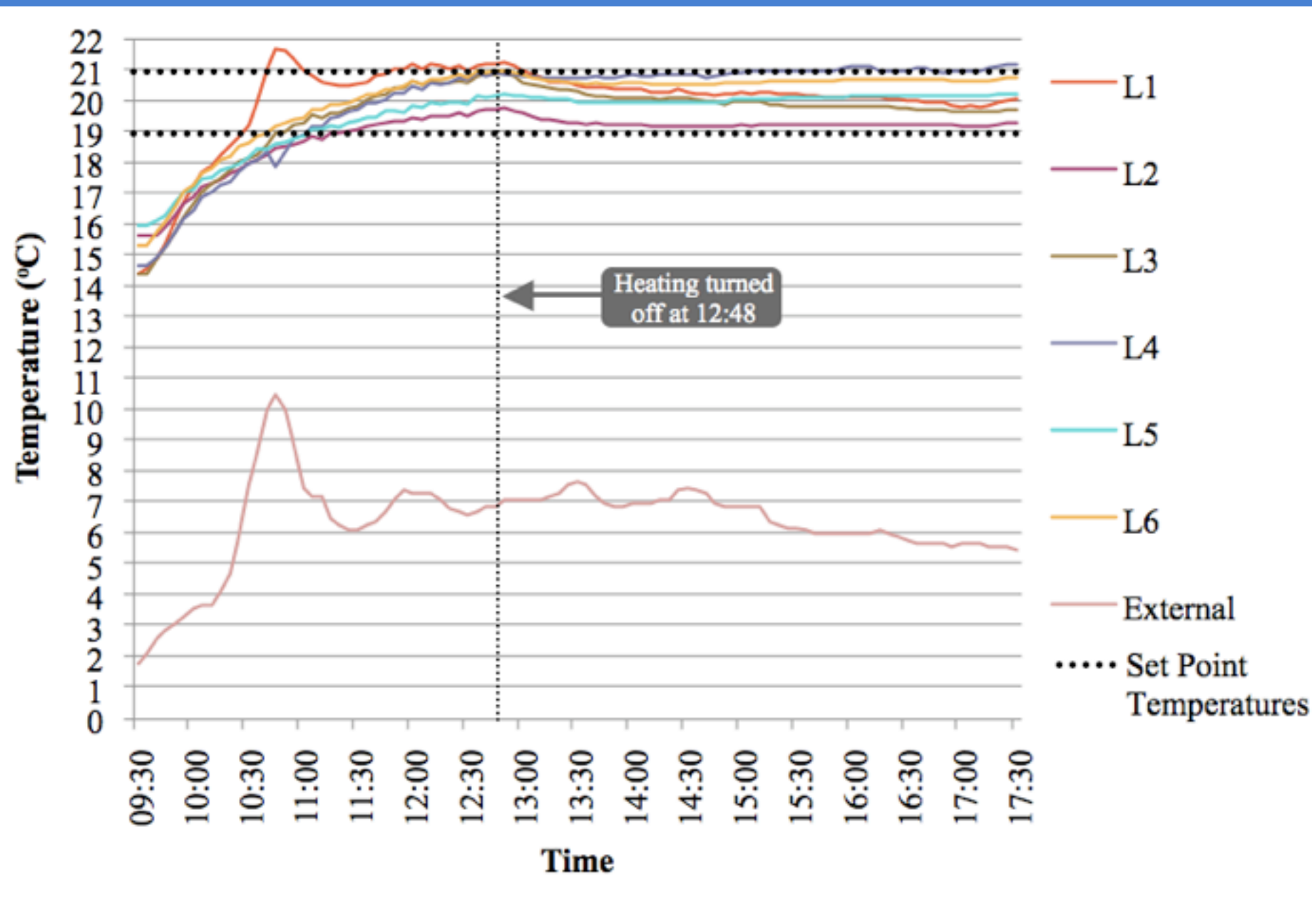
Average Wind Speed: 0 m/s

**Total Daily Energy  
Consumption: 125 kWh**



# Temperature Distribution in Cambridge Toy Shop

March 8 - Closed Door Case



# Temperature Distribution in Cambridge Toy Shop

Mar 11 - Open Door Case

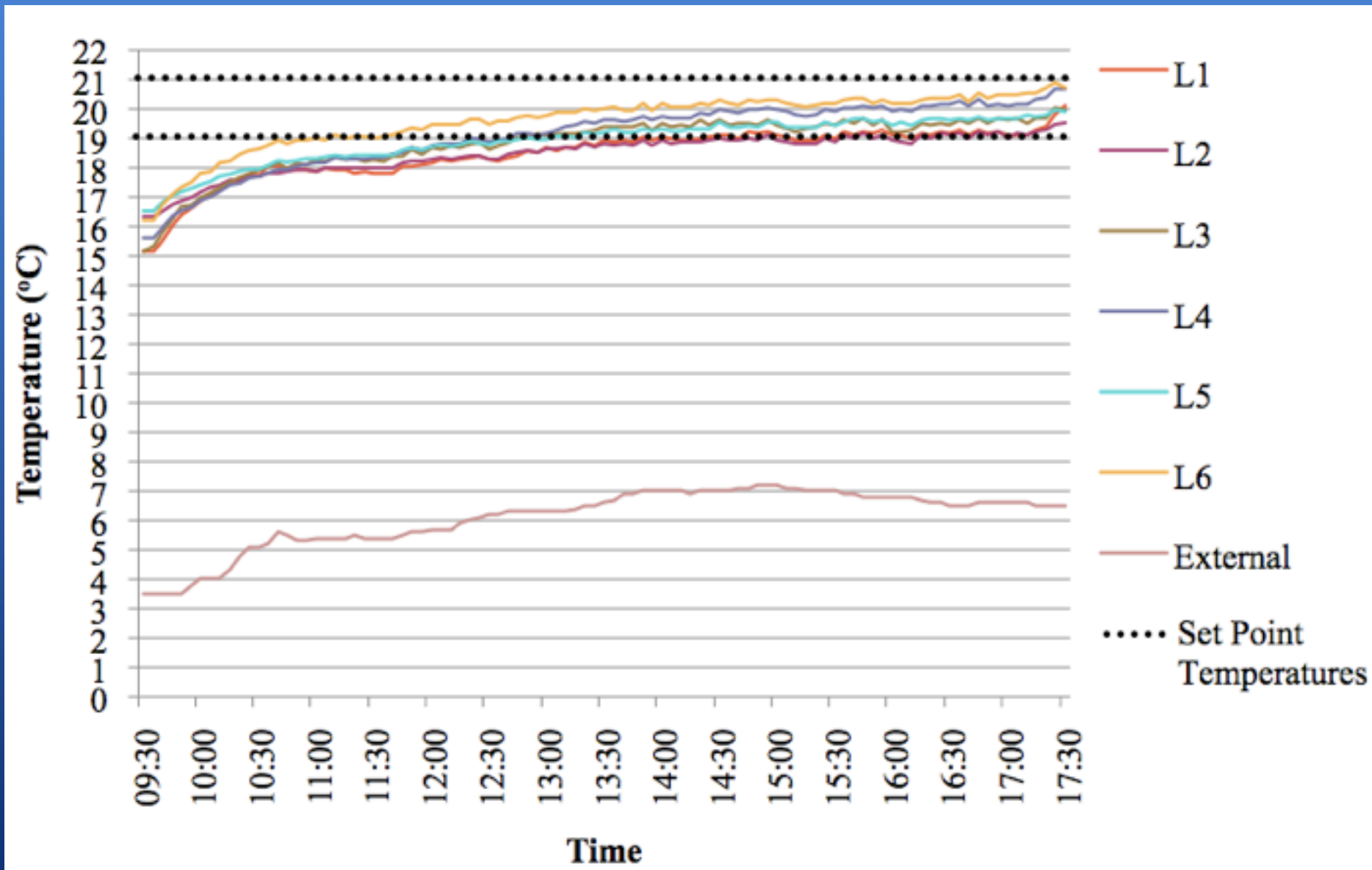


Figure 3.9 March 11, 2010 (Open Door) Indoor and External Temperatures





# Ryman

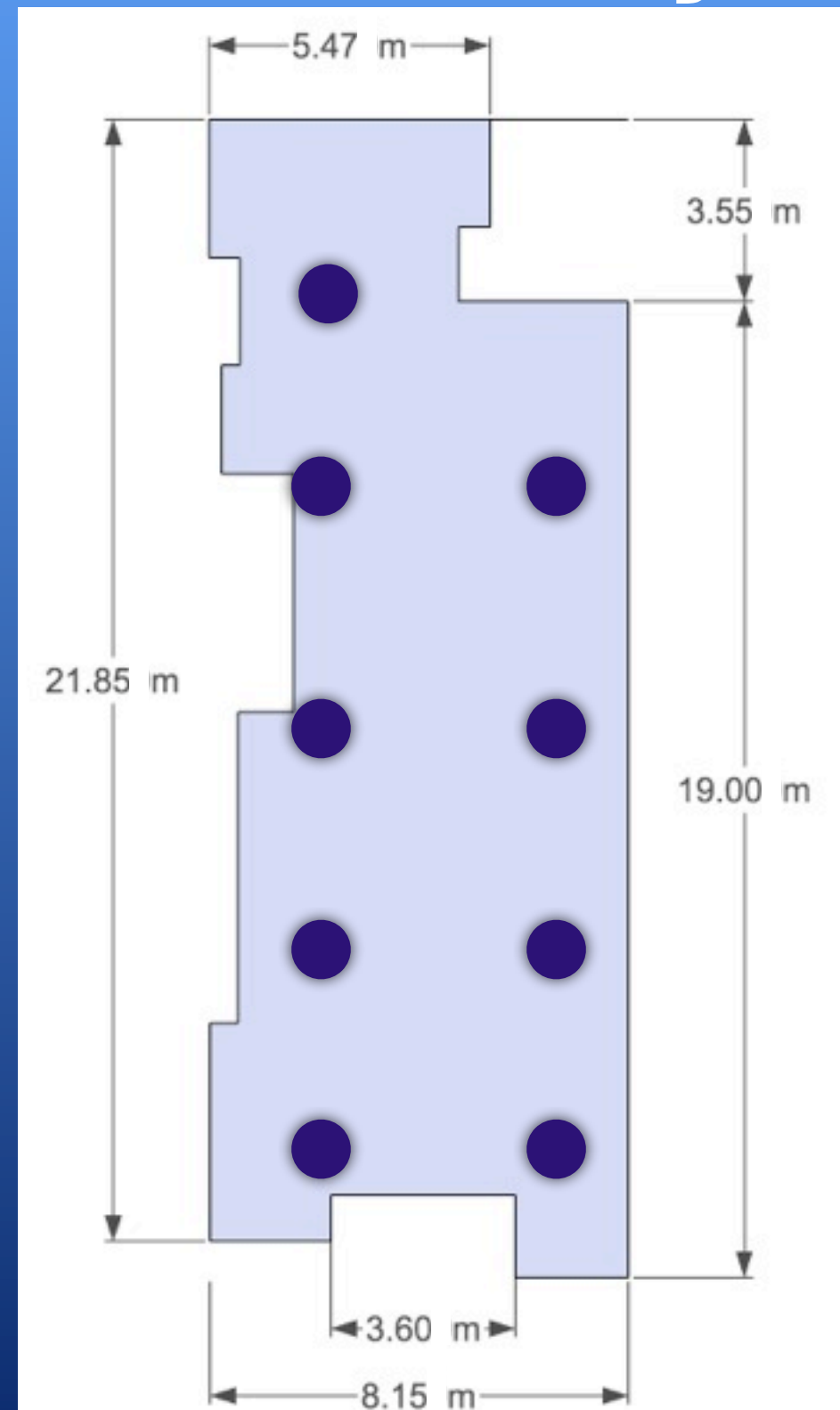




# Ryman



# Floor Plan of Ryman



Floor Area:  $153 \text{ m}^2$     Height of Store : 2.6 m  
Height of Sensors : 1.5 m

● Temperature and Humidity Sensors



# Energy Consumption for Ryman

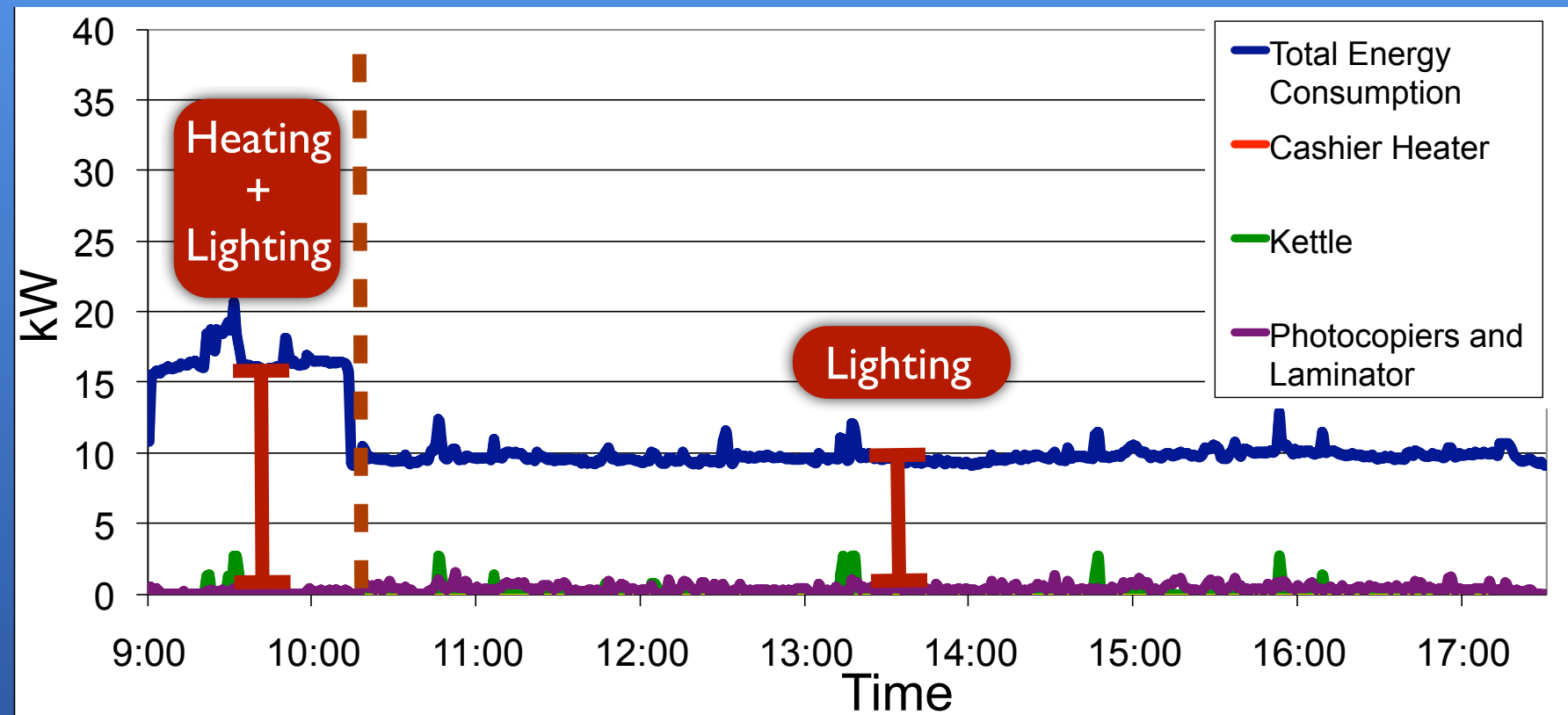
## Closed Door Case

Date: March 3, 2010

Average Outside  
Temperature: 6.0 C  
Min: 2.6 Max: 9.4

Average Wind Speed: 1.6 m/s

Total Daily Energy  
Consumption: 92 kWh



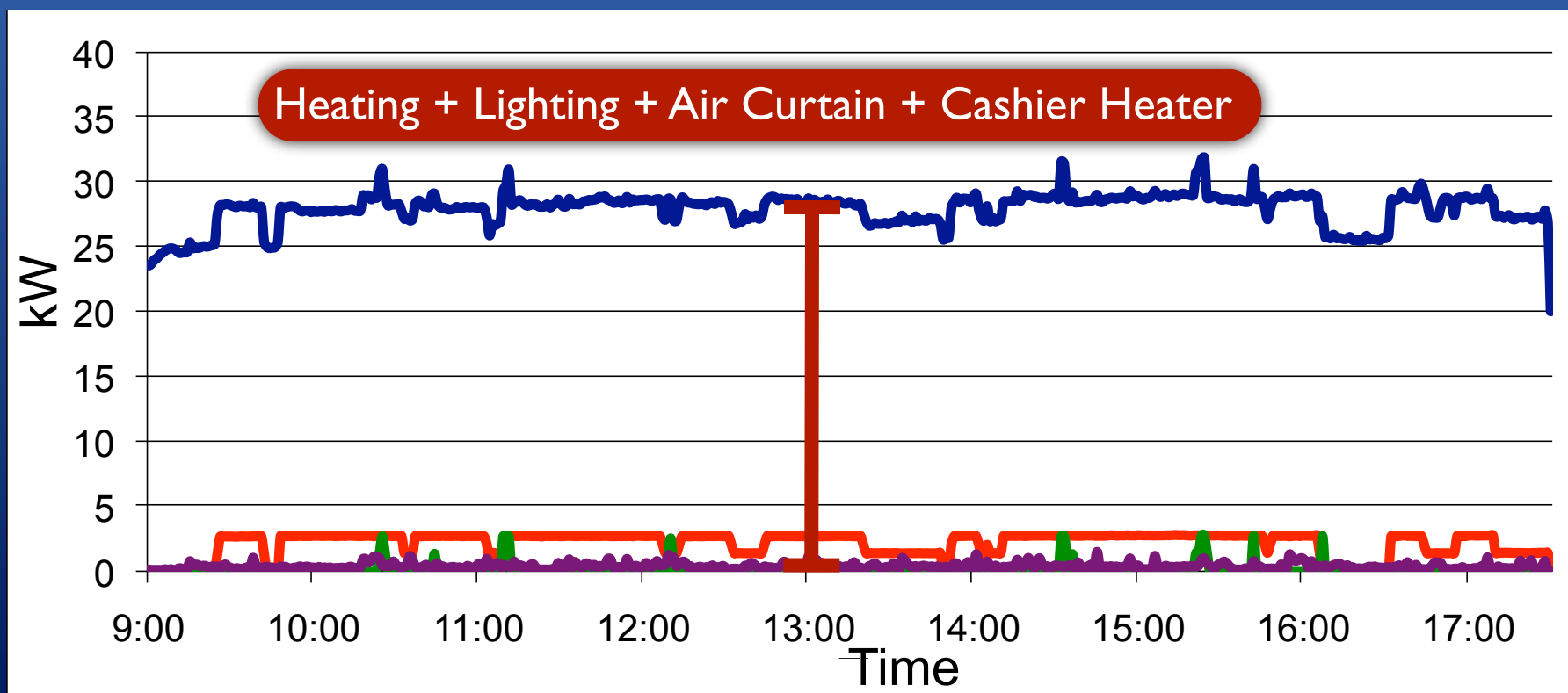
## Open Door Case

Date: March 11, 2010

Average Outside  
Temperature: 5.2 C  
Min: 1.4 C Max: 7.3

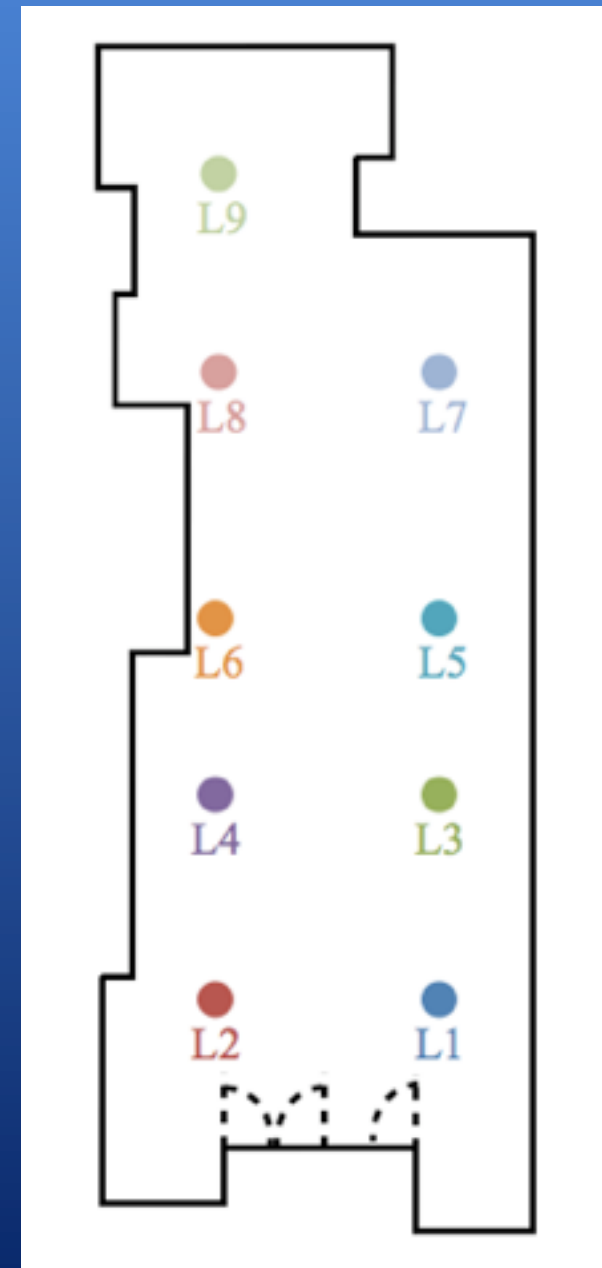
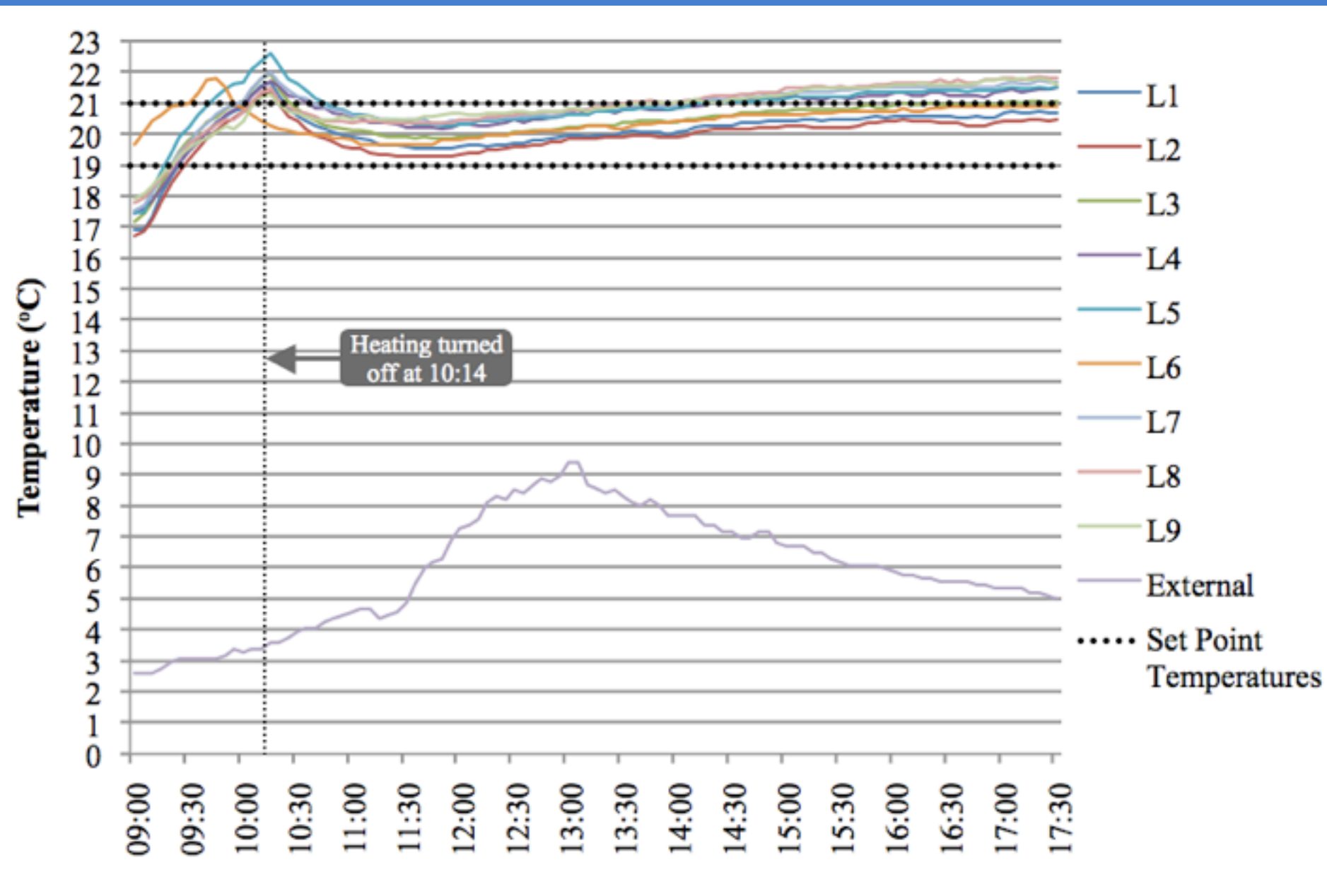
Average Wind Speed: 1.3 m/s

Total Daily Energy  
Consumption: 238 kWh



# Temperature Distribution in Ryman

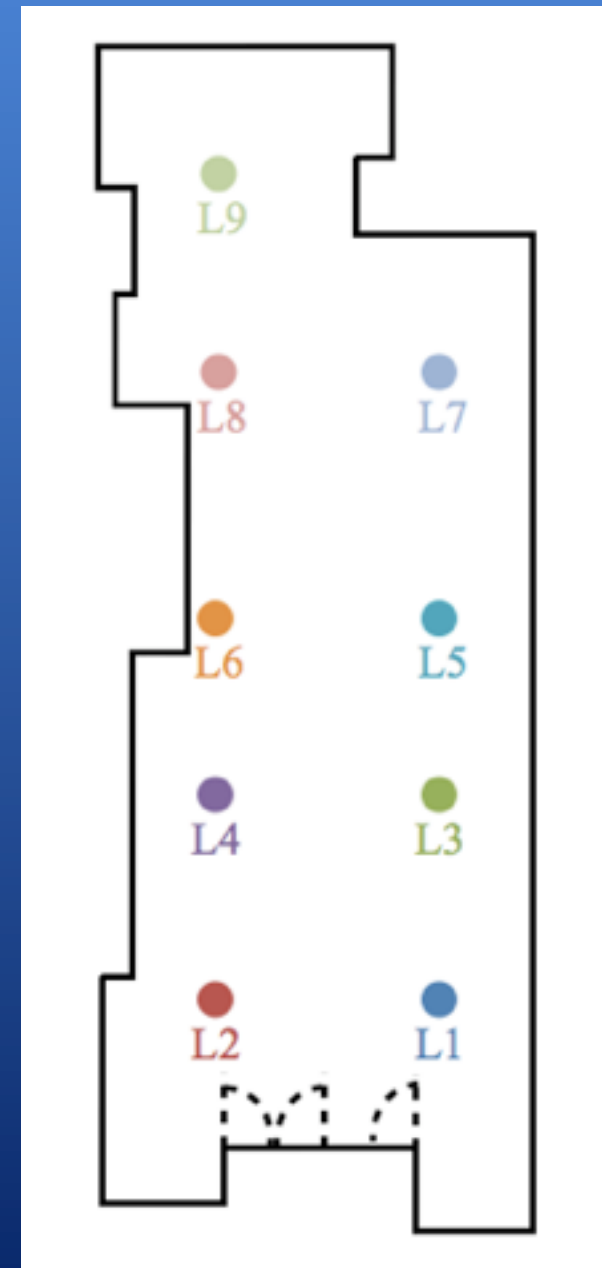
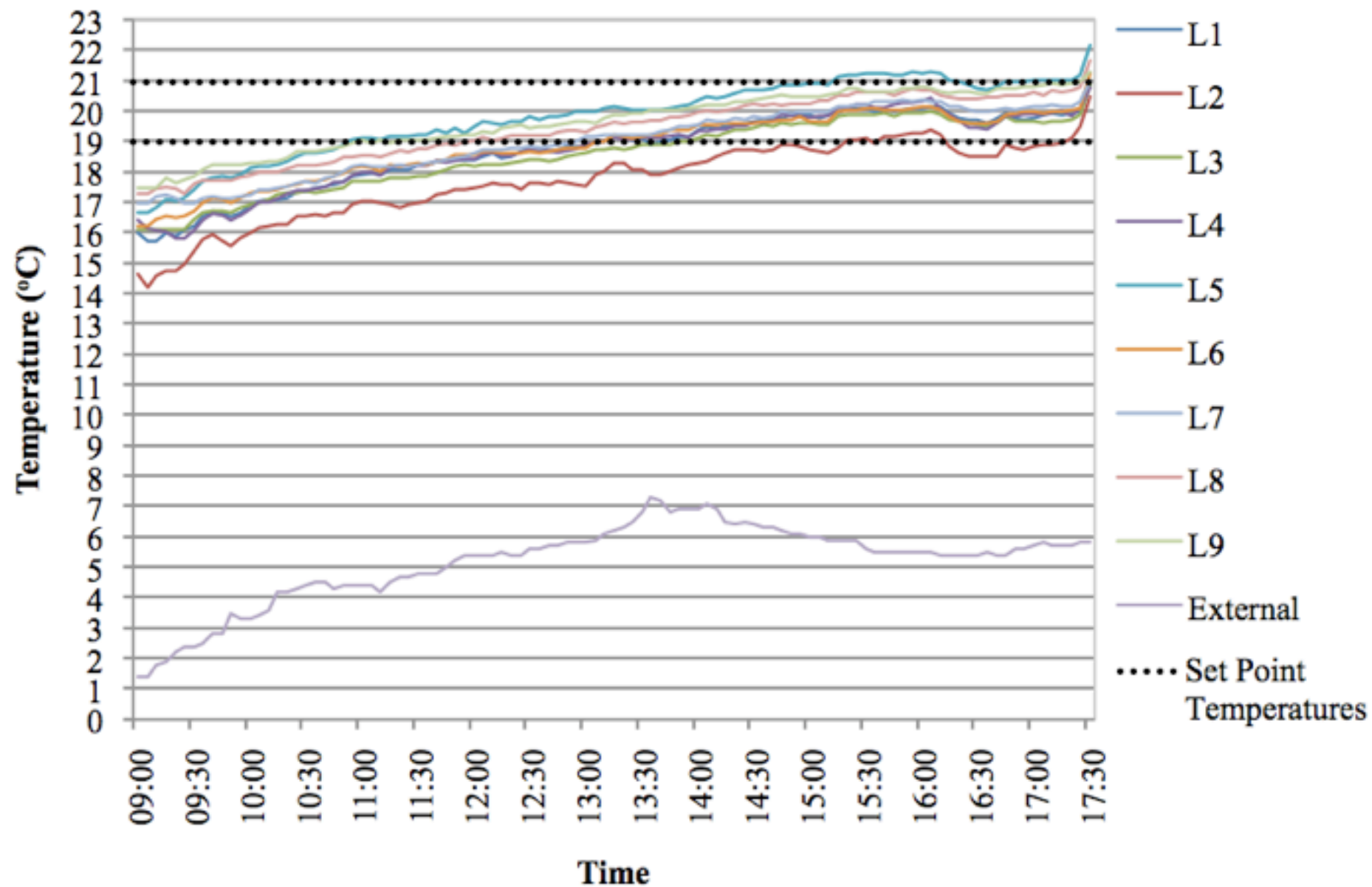
March 3 - Closed Door Case





# Temperature Distribution in Ryman

March 11 - Open Door Case



# Summary for Winter

## Cambridge Toy Shop

## Ryman

Energy

Emissions

Energy

Emissions

Mean Energy  
Consumption for  
Open Door Cases

114 kWh

62 kg CO<sub>2</sub>e

198 kWh

108 kg CO<sub>2</sub>e

Mean Energy  
Consumption for  
Closed Door Cases

80 kWh

44 kg CO<sub>2</sub>e

91 kWh

50 kg CO<sub>2</sub>e

Difference

34 kWh

18 kg CO<sub>2</sub>e

107 kWh

58 kg CO<sub>2</sub>e

Percentage Savings

30 %

54 %

\*Based on weekdays and Saturdays

# Conclusion

- A significant difference in energy consumption exists between different modes of door operation during the heating season
- The increase in energy consumption leads to a rise in CO<sub>2</sub> emissions
- Open doors can lead to areas of staff discomfort as they fail to meet CIBSE thermal comfort guidelines
- No evidence was found that footfall was affected by the closed door and any difference in transactions was not significant

# Thank you

